The IoT Rotterdam Days hackathons

Designing smart things for personal experiences

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Internet of Things and Industrial Design Meet-up, April 20, 2017, TU Delft
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4 hackathons/hackdays at the Internet of Things Days Rotterdam (since 2013)

Hackday Data of the Crowds, 2014

Hackday A-Wearable, 2015

Climate Hackathon, 2015

Data and the Self, 2017
General theme

personal data + environmental data = experience
<table>
<thead>
<tr>
<th>Data of the Crowds 2014</th>
<th>A-Wearable 2015</th>
<th>Data and the Self 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrich the experience of the city in an application for a personal wearable device that contributes to and interact with (Rotterdam) Open Data</td>
<td>Develop an ‘A-wearable’, to explore how data, IoT and wearables can be of meaning to people in a ‘smart’ city.</td>
<td>Create a prototype of a wearable that is driven by personal data combined with data from its surrounding to express the identity of its wearer in an aesthetic way</td>
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* Climate Hackathon 2015 left out of the comparisation because it was organised by other, external organisers
Data and the Self Challenge

Create a **prototype** of a **wearable** that is driven by **personal data combined with data from its surrounding** to **express the identity of its wearer in an aesthetic way**

Creëer een **prototype van een wearable** die wordt aangedreven door **persoonlijke data in combinatie met omgevingsdata** voor een **esthetische expressie van de identiteit van de drager**.
Criteria for the jury

A) Concept: Personal data  
B) Concept: Environmental data  
C) Concept: Expression of identity  
D) Aesthetic  
E) Prototype  
F) Pitch  
G) Bonus
The jury

Mieke van Heesewijk - Program manager of SIDN fonds
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Jeffrey Braun - Partner at Afdeling Buitengewone Zaken, a Rotterdam based design-firm.
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Gijs Huisman - Postdoc researcher University Twente, specialist in Social Touch Technology
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results
findings
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